

theNEWS bits

An online newsletter offering useful information to help you understand the technologies and terminologies behind the creation of web products.

Are your online visitors giving your web site a thumbs down or a thumbs up?

IN THIS ISSUE

Making a Good First Impression

The importance of having a professional looking site that places you in the best light possible.

Benefits & Pitfalls...

of either using Pre-fabricated Online Templates, Content Management Systems (CMS), or the services of an experienced web developer to create a custom web site to meet your needs.

Meta Tags

what they are and why they are important to ensure you web page gets recognized by search engines.

Proofing Checklist

A checklist of items to review before posting your web page.